



# THE FLORIDA CENTER

FOR EARLY CHILDHOOD

2022 SPONSORSHIP OPPORTUNITIES



ANNUAL PARTNERSHIP OPPORTUNITIES

WINTER GALA | DECEMBER 2, 2022

MIND MATTERS SYMPOSIUM | JUNE 22, 2022

THE FLORIDA CENTER TRAINING INSTITUTE PRESENTS



EARLY CHILDHOOD DEVELOPMENT SYMPOSIUM

**Thursday, June 22, 2022**

Join us for a full-day virtual event on understanding early childhood brain development and the impacts of change on social-emotional wellbeing



## SPONSORSHIP OPPORTUNITIES

### PLATINUM SPONSORSHIP - \$10,000 (LIMIT OF 1)

- Recognition at opening & closing of the event
- Logo on virtual event platform throughout the event
- Opportunity for a 30-second video message (provided by sponsor) or welcome remarks at event
- Logo in event promotional materials
- Inclusion in press releases, social media, print materials, email and video
- Full page ad in event program
- 8 virtual seats

### GOLD SPONSORSHIP - \$5,000

- Recognition at event opening & closing
- Logo in event promotional materials
- Logo linked on event landing page
- Inclusion in press releases and social media, print, email and video
- Half-page ad in event program
- 6 virtual seats

### SILVER SPONSORSHIP - \$2,500

- Recognition during the event
- Logo in event promotional materials
- Logo on event landing page
- Inclusion in social media, print, email and video
- Quarter page ad in event program
- 4 virtual seats

### BRONZE SPONSORSHIP - \$1,000

- Recognition during the event
- Listing in event program and promotional materials
- Name on event landing page
- Social media shout-out post
- 2 virtual seats

### PATRON SPONSORSHIP - \$500

- Recognition in event promotional materials
- Listing in event program
- Name on event landing page
- 1 virtual seat

### RESOURCE SPONSOR - \$250

- Inclusion in event resource list, print and online
- Recognition on event landing page
- Listing in emails to event attendees



35TH ANNUAL  
**WINTER GALA**

Friday, Dec. 2, 2022  
6:30 p.m.  
Michael's On East, Sarasota



## SPONSORSHIP OPPORTUNITIES

### \$10,000 SPONSOR

- Two tables of 8, priority seating, premium Michael's on East wine or champagne, table attendant at event
- Priority color full-page ad in event program
- Opportunity for company video shown at event
- Logo on save-the-date and invitation
- Recognition on event signage, social media, email newsletters, website, and print promotion

### \$5,000 SPONSOR

- One table of 10, priority seating, table attendant at event
- Recognition from the podium
- Color full-page ad in event program
- Logo on save-the-date and invitation
- Logo on event signage, social media, email newsletters, website, and print promotion

### \$3,500 SPONSOR

- One table for 8, prime seating
- Color full-page ad in event program
- Logo on save-the-date and invitation
- Logo on signage, social media, email newsletters, website, and print promotion

### \$2,500 SPONSOR

- One table of 8
- Color half-page ad in event program
- Listing on event invitation
- Recognition on event signage, social media, email newsletters, website, and print promotion

### \$1,500 SPONSOR

- Half table (4 tickets) reserved seating
- Listing in event program and event invitation
- Recognition on event signage, social media, email newsletters, website, and print promotion

### \$1,000 VIRTUAL HOST

Enjoy the festivities, auctions, and dinner from your home!

Includes:

- Gourmet meal for 4
- Recognition in event program, event signage, social media, website & digital promotion

# CORPORATE PARTNERSHIPS

As a corporate partner of The Florida Center for Early Childhood, you will gain valuable exposure to prospective clients while fostering goodwill with community leaders and improving lives for local children.

Benefits include:

- Community exposure
- Logo and recognition in media and communications
- Special events



# ANNUAL PARTNERSHIP OPPORTUNITIES

## \$10,000 VISIONARY PARTNER

All of the below benefits, plus:

- Invitation to exclusive reception with top supporters
- Exclusive sponsorship of 3 blogs or podcasts
- One table of 10 for Winter Gala with priority seating, table attendant at event, recognition from the podium, color full-page ad in event program, logo on save-the-date, invitation, event signage, social media, email newsletters, website, and print promotion

Two mindfulness sessions for employees (in person or virtual)

## \$7,500 STAR PARTNER

All of the below benefits, plus:

- Logo on banner at Sarasota and North Port sites for 1 year
- Recognition in corporate signage at both sites
- Logo in agency brochure, annual report and monthly newsletter
- Logo on website that links to your corporate website
- Exclusive sponsorship of 2 blogs or podcasts
- One table of 8 for Winter Gala with color half-page ad in event program, listing on event invitation, recognition on event signage, social media, email newsletters, website, and print promotion
- One mindfulness session for employees (in person or virtual)
- Opportunity to distribute promo items, with approval

## \$5,000 ADVOCATE PARTNER

All of the below benefits, plus:

- Half table (4 tickets) for Winter Gala with listing in event program and event invitation, recognition on event signage, social media, email newsletters, website, and print promotion
- One mindfulness session for employees (virtual)
- Opportunity to distribute promo items, with approval

## \$2,500 SUCCESS PARTNER

- Listing on annual sponsor display at events
- Volunteer opportunity for staff, promoted to local media
- Social media posts with tags and photos, as applicable
- Listing in agency brochure, annual report and monthly newsletter
- Listing on website that links to your corporate website
- Exclusive sponsorship of one blog or podcast
- Two tickets for Winter Gala, recognition on event signage, social media, email newsletters, website and digital promotion newsletters, website, and print promotion
- One mindfulness session for employees (virtual)
- Use of The Florida Center logo in advertising or promotion, with approval

# Questions?

Contact Kristen Theisen at 941-371-8820 ext. 1165  
or email: [Kristen.theisen@thefloridacenter.org](mailto:Kristen.theisen@thefloridacenter.org)

## OUR MISSION

To help build and foster strong families  
and expand the potential of young children

## OUR VISION

We envision a time when every child  
will be loved, nurtured and encouraged  
to reach their full potential.



**THE FLORIDA CENTER**  
FOR EARLY CHILDHOOD

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