



THE FLORIDA CENTER
FOR EARLY CHILDHOOD



Presented by the
Community Foundation of Sarasota County

Business Campaign - 2022

Who: **Employees** at your business

What: Encourage your employees to help benefit one or multiple nonprofits when they donate through your online business page. You can even inspire them by pledging to donate a matched amount for their giving!

Where: This online contest can be done **virtually anywhere** and is perfect for sharing on social media

When: Set up your profile now, and let your staff know to promote among friends and family, and give online during the event - **Noon to noon, April 26-27.**

Why: During these 24 hours, ALL DONATIONS FOR \$25-100 ARE MATCHED! If your company pledges an amount, that match will also count, meaning **a \$25 gift could result in \$75 for the designated nonprofit(s)!** Our goal is to raise \$50,000,

How: Visit www.TheGivingChallenge.org or contact Merab Favorite at The Florida Center (941-371-8820 x.1025 or email merab.favorite@thefloridacenter.org) for help in setting up your business page. The 2022 Giving Challenge is hosted by Sarasota Community Foundation with giving strengthened by The Patterson Foundation. Together, we can help build strong families, one child at a time!